



TRIUMPH CRUISERS 2010

CRUISERS

TRIUMPH

GO YOUR OWN WAY

Go our way and discover the soul of Triumph.

Spirited in design and performance, we're dedicated to the rider.
Devoted to engineering, to handling and power. Committed to creativity,
refinement and detail. Go with the dedication that created the Triumph legend.
Go with the commitment that lives in our state-of-the-art manufacturing facilities.

Go our way? Go your own way.

TRIUMPH





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Loves the open road.

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Riding perfection.

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Whoever you are. Whatever you ride.
Whatever the weather. This is the gear.
Genuine Triumph clothing.



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Have it your way. Exactly your way.
By personalising your Triumph online at
triumphmotorcycles.com Any bike.
Any accessory. Any colour.

SPEEDMASTER. Bad boy good looks. Slash cut pipes. Engine covers in black for real attitude. Black cast wheels with machined detail. The Speedmaster. Air-cooled, 865cc parallel twin, 270° crank engine. A unique 'hot rod' style. The very essence of a low-slung, old-school cruiser re-invented for the demands of the modern rider. A brooding dark horse. Tank mounted tachometer. Braided brake hoses. Twin front discs and flat bars. The Speedmaster looks brilliant. It rides even better.

SPEEDMASTER

Speedmaster shown wears chrome oval mirror kit featuring high gloss, die cast teardrop mirrors with drilled stems, single seat finisher kit and short high flow silencers.

SPEEDMASTER PHANTOM BLACK WITH ACCESSORIES



SPEEDM



ASTER



Accessory chrome mirror kit features high gloss chromed oval or teardrop shaped mirror heads with solid or drilled stems and laser etched Triumph logo.

Aggressively styled factory colour matched front spoiler kit to complement the Speedmaster's 'hot rod' style.

SPEEDMASTER ACCESSORIES triumphmotorcycles.com

SPECIFICATIONS - SPEEDMASTER

ENGINE AND TRANSMISSION		
Type	Air-cooled, DOHC, parallel-twin, 270° firing interval	
Capacity	865cc	
Bore/Stroke	90 x 68mm	
Fuel System	Multipoint sequential electronic fuel injection with SAI	
Exhaust	Stainless steel twin-walled headers, twin chromed silencers	
Final Drive	X ring chain	
Clutch	Wet, multi-plate	
Gearbox	5-speed	
Oil Capacity	4.5 (1.2 US gals)	
CHASSIS, RUNNING GEAR AND DISPLAYS		
Frame	Tubular steel cradle	
Swingarm	Twin-sided, tubular steel	
Wheels	Front	Cast aluminium alloy 5-spoke 18 x 2.5in
	Rear	Cast aluminium alloy 5 spoke 15 x 3.5in
Tyres	Front	110/80 R18
	Rear	170/80 B15
Suspension	Front	Kayaba 41mm forks with polished stainless steel shrouds and polished lowers, 130mm travel
	Rear	Kayaba chromed spring twin shocks with adjustable preload, 96mm rear wheel travel
Brakes	Front	Twin 310mm disc, Nissin 2-piston floating calipers
	Rear	Single 285mm disc, Nissin 2-piston floating caliper
Instrument Display/Functions	Analogue speedometer and tachometer with odometer and trip information	
DIMENSIONS AND CAPACITIES		
Length	2420mm (95.2in)	
Width (handlebars)	830mm (32.7in)	
Height without mirrors	1160mm (45.6in)	
Seat Height	720mm (28.3in)	
Wheelbase	1655mm (65.1in)	
Rake/Trail	33.3°/153mm	
Fuel Tank Capacity	19.3 litres (5.1 US gals)	
Wet Weight (ready to ride)	250kg (550lbs)	
PERFORMANCE		
(Measured at crankshaft to 95/1/EC)		
Maximum Power	61PS / 60bhp / 45kW @ 6800rpm	
Maximum Torque	72Nm / 53ft.lbs @ 3300rpm	



PHANTOM BLACK



PHANTOM BLACK AND NEW ENGLAND WHITE

2 UNLIMITED
MILEAGE
YEAR WARRANTY

INCLUDED AS STANDARD



AMERIC



AMERICA. With a British twist. Definitive cruiser styling and distinctive design. Sit low, settle into the low-scooped seat, feet forward. Grab one of the bars and with the other hand hit the starter button. The traditional British torquey, air-cooled 865cc parallel twin clears its throat and rumbles into life. That 270° crank says it all. No place to hide now. They're all looking at you. Get real, they're looking at the bike. Ok, ok, some are admiring themselves in the chrome: there's plenty to go round. Chromed single headlamp, chromed engine covers, all that chromed detailing. Shrouded forks with polished lowers, machined cast wheels, twin reverse cone pipes. America the bold. America the beautiful.

AMERICA



Increase the America's touring potential with huge, 18 litre capacity per side, genuine leather saddlebags featuring Triumph branded chrome buckles and subtle snap-fit clips. Chrome plated sissy bar and rack featuring backrest pad tailored to match seat. Die cast Triumph branded chrome plated highway pegs shown fitted with adjustable mounts.

AMERICA ACCESSORIES triumphmotorcycles.com



SPECIFICATIONS - AMERICA

ENGINE AND TRANSMISSION		
Type	Air-cooled, DOHC, parallel-twin, 270° firing interval	
Capacity	865cc	
Bore/Stroke	90 x 68mm	
Fuel System	Multipoint sequential electronic fuel injection with SAI	
Exhaust	Stainless steel twin-walled headers, twin chromed silencers	
Final Drive	X ring chain	
Clutch	Wet, multi-plate	
Gearbox	5-speed	
Oil Capacity	4.5 litres (1.2 US gals)	
CHASSIS, RUNNING GEAR AND DISPLAYS		
Frame	Tubular steel cradle	
Swingarm	Twin-sided, tubular steel	
Wheels	Front	Cast aluminium alloy 12-spoke 18 x 2.5in
	Rear	Cast aluminium alloy 12-spoke 15 x 3.5in
Tyres	Front	110/90 R18
	Rear	170/80 B15
Suspension	Front	Kayaba 41mm forks with polished stainless steel shrouds and polished lowers, 130mm travel
	Rear	Kayaba chromed spring twin shocks with adjustable preload, 96mm rear wheel travel
Brakes	Front	Single 310mm disc, Nissin 2-piston floating caliper
	Rear	Single 285mm disc, Nissin 2-piston floating caliper
Instrument Display/Functions	Analogue speedometer with odometer and trip information	
DIMENSIONS AND CAPACITIES		
Length	2420mm (95.2in)	
Width (handlebars)	960mm (37.8in)	
Height without mirrors	1170mm (46.0in)	
Seat Height	720mm (28.3in)	
Wheelbase	1655mm (65.1in)	
Rake/Trail	33.3°/153mm	
Fuel Tank Capacity	19.3 litres (5.1 US gals)	
Wet Weight (ready to ride)	250kg (550lbs)	
PERFORMANCE		
(Measured at crankshaft to 95/1/EO)		
Maximum Power	61PS / 60bhp / 45kW @ 6800rpm	
Maximum Torque	72Nm / 53ft.lbs @ 3300rpm	



PACIFIC BLUE AND NEW ENGLAND WHITE



PHANTOM BLACK

2 UNLIMITED
YEAR MILEAGE
WARRANTY

INCLUDED AS STANDARD



TH



UNDERBIRD

ALL-NEW THUNDERBIRD.

A rider's cruiser. Typically assured Triumph handling. A rigorously engineered chassis. Finely tuned suspension. Supreme control for all kinds of riding. A low centre of gravity for perfect balance at all speeds. Open the throttle. The all-new parallel twin 1600cc/98 cubic-inch water cooled engine effortlessly heaps immense torque down into the road. Even at low revs. In all gears. Savour the exhaust note. Consummate acoustic artistry to tune out the treble, turn up the bass and create the Thunderbird's unique freedom call.

THUNDERBIRD

THUNDERBIRD ALUMINIUM SILVER WITH ACCESSORIES







The meticulously considered all-new Thunderbird. In every aspect of its instrumentation and detailing. The tank hosts a large speedo, integrated tacho, two trip meters and fuel gauge, set in a chromed nacelle. Its generous 22 litre capacity affords you an extended cruising range - the perfect opportunity to admire the cast chromed Triumph badges and Thunderbird logo that adorn it. The finely calibrated suspension system is a revelation eating up mile after mile of tarmac with the comfort and handling you demand. And for that ultimate control, there is the progressive smoothness of dual front discs, delivering that special feedback and responsiveness.







Thunderbird pictured features wide handlebars for a more relaxed riding position. Hand polished triple chromed wheels, triple plated chrome fork legs, chromed single seat rack and chrome master cylinder cover with Triumph logo as well as high flow short silencers.

Hear them for yourself at
triumphmotorcycles.com

THUNDERBIRD ACCESSORIES triumphmotorcycles.com



FOR THE STREET



FOR THE OPEN ROAD

Superb quality genuine leather panniers with 20 litre capacity per side featuring a moulded back and integral stiffeners to maintain shape and enhance durability. The dynamic pannier mounting kit isolates panniers from the natural movement of the bike ensuring the effortless handling is maintained. For increased touring potential the quick release Roadster screen offers superb levels of wind protection and is the ultimate in durability and optical clarity thanks to its Quantum coating. It features subtle Triumph branding and an optional windscreen lock kit. Triumph's new quick release, fully chromed, sissy bar offers the ultimate in pillion comfort and features a two stage quick release system and an integral lock. Developed for ease of use and when removed leaves a clean, uncluttered look.

THUNDERBIRD ACCESSORIES triumphmotorcycles.com

THUNDERBIRD PACIFIC BLUE







SPECIFICATIONS - THUNDERBIRD

ENGINE AND TRANSMISSION	
Type	Liquid-cooled, DOHC, Parallel-twin, 270° firing interval
Capacity	1597cc
Bore/Stroke	103.8 x 94.3mm
Fuel System	Multipoint sequential electronic fuel injection, progressive linkage on throttle
Exhaust	Chromed twin-skin stainless steel 2 into 1 into 2, tandem large-volume catalysts in centralised catbox, chrome-plated silencers
Final Drive	Toothed Belt
Clutch	Wet, multi-plate
Gearbox	6-speed constant mesh, helical type 2nd - 6th
Oil Capacity	4.2 litres (1.1 US gals)

CHASSIS, RUNNING GEAR AND DISPLAYS		
Frame		Tubular Steel, twin spine
Swingarm		Twin-sided, steel
Wheels	Front	Cast aluminium alloy 5-spoke 19 x 3.5in
	Rear	Cast aluminium alloy 5-spoke 17 x 6in
Tyres	Front	120/70 R19
	Rear	200/50 R17
Suspension	Front	Showa 47mm forks. 120mm travel
	Rear	Showa chromed spring twin shocks with 5 position adjustable preload. 95mm rear wheel travel
Brakes	Front	Twin 310mm floating discs. Nissin 4-piston fixed calipers
	Rear	Single 310mm fixed disc. Brembo 2-piston floating caliper
Instrument Display/Functions		Analogue speedometer featuring integrated rev counter, scroll button on handlebars, LCD trip computer, fuel gauge and clock

DIMENSIONS AND CAPACITIES	
Length	2340mm (92.1in)
Width (handlebars)	880mm (34.6in)
Height without mirrors	1120mm (44.1in)
Seat Height	700mm (27.5in)
Wheelbase	1615mm (63.5in)
Rake/Trail	32°/151mm
Fuel Tank Capacity	22 litres (5.8 US gals)
Wet Weight (ready to ride)	339kg (746lbs)

PERFORMANCE	
(Measured at crankshaft to 95/1/EC)	
Maximum Power	86PS / 85bhp / 63kW @ 4850rpm
Maximum Torque	146Nm / 108ft.lbs @ 2750rpm



ALUMINIUM SILVER WITH JET BLACK STRIPE



JET BLACK

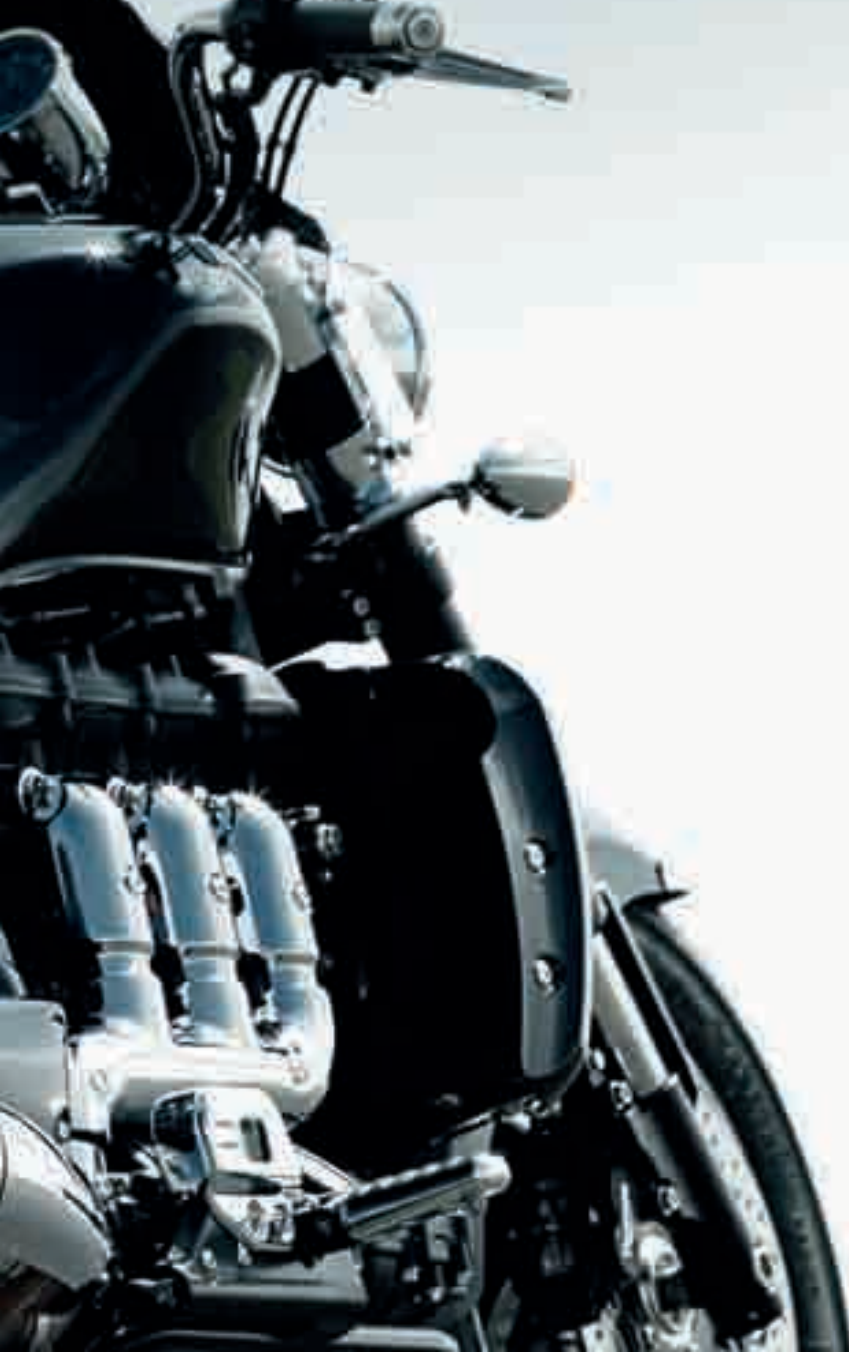


PACIFIC BLUE WITH FUSION WHITE STRIPE

2 UNLIMITED
MILEAGE
WARRANTY
YEAR

INCLUDED AS STANDARD





ROCKET III ROADSTER. A masterpiece. A tour de force. Inspired. The world's largest production motorcycle engine. It's awe-inspiring. A new, revised, more focused riding position. Amazing acceleration. Increased torque. Delivered via shaft drive for controllable power off the line and through the gears. It handles like a bike half its size. Real, useable performance. The 'easy' rider. No unnerving surprise. A bike for the real world. Sports bike derived brakes: twin front discs with Nissin 4-piston calipers, a Brembo rear caliper and, of course, braided hoses all round. A massive 240 section rear tyre. Long, chromed twin exhaust pipes. It looks the business. It is the business.

ROCKET III ROADSTER ABS

ROCKET III ROAD



STER



High gloss chrome teardrop mirrors with laser etched Triumph logo. Colour matched, factory finished sports screen and radiator cowls are available to add further aggression to the bike's styling as well as increase protection from the elements.

ROCKET III ROADSTER ACCESSORIES triumphmotorcycles.com





SPECIFICATIONS - ROCKET III ROADSTER

ENGINE AND TRANSMISSION		
Type	Liquid-cooled, DOHC, in-line 3-cylinder	
Capacity	2294cc	
Bore/Stroke	101.6 x 94.3mm	
Fuel System	Multipoint sequential electronic fuel injection with twin butterflies and progressive linkage on primary butterflies	
Exhaust	Stainless steel 3 into 1 into 2, large volume catalysts in front of chrome-plated silencers	
Final Drive	Shaft	
Clutch	Wet, multi-plate	
Gearbox	5-speed constant mesh	
Oil Capacity	5.9 litres (1.6 US gals)	
CHASSIS, RUNNING GEAR AND DISPLAYS		
Frame	Tubular steel, twin spine	
Swingarm	Twin-sided, steel (houses drive shaft)	
Wheels	Front	Cast aluminium alloy 5 spoke, 17 x 3.5in
	Rear	Cast aluminium alloy 5 spoke, 16 x 7.5in
Tyres	Front	150/80 R17
	Rear	240/50 R16
Suspension	Front	Kayaba 43mm upside down forks, 120mm travel
	Rear	Kayaba black spring twin shocks with 5 position adjustable preload, 105mm rear wheel travel
Brakes	Front	Twin 320mm floating discs, Nissin 4-piston fixed calipers, Nissin ABS system
	Rear	Single 316mm fixed disc, Brembo 2-piston floating caliper, Nissin ABS system
Instrument Display/Functions	Analogue speedometer featuring LCD odometer, trip information, clock and analogue tachometer featuring fuel level indicator, gear position indicator	
DIMENSIONS AND CAPACITIES		
Length	2500mm (98.3in)	
Width (handlebars)	970mm (38.2in)	
Height without mirrors	1165mm (45.8in)	
Seat Height	750mm (29.5in)	
Wheelbase	1695mm (66.7in)	
Rake/Trail	32° / 148mm	
Fuel Tank Capacity	24 litres (6.3 US gals)	
Wet Weight (ready to ride)	367kg (807lbs)	
PERFORMANCE		
(Measured at crankshaft to 95/1/EC)		
Maximum Power	148PS / 146bhp / 109kW @ 5750rpm	
Maximum Torque	221Nm / 163ft.lbs @ 2750rpm	



MATT BLACK



PHANTOM BLACK

2 UNLIMITED
MILEAGE
YEAR WARRANTY

INCLUDED AS STANDARD





ROCKET III TOURING. Designed to effortlessly devour the road. Mile after mile. Hour after hour. Already acclaimed, revered, venerated, when you're building the long distance touring motorcycle our 2300cc triple cylinder power plant is the best way to start. And after a day in the saddle, the best way to finish.

ROCKET III TOURING





Tuned for low down torque. The rest? It's purposely designed and built to make a great touring motorcycle. High comfort suspension that refuses to compromise on control. A 180 section rear tyre and 16 inch wheels for easier handling.

ROCKET III TOURING PHANTOM BLACK

Shrouded front forks with polished lower casings. Wide seat. Footboards front and rear. Colour matched water resistant hard panniers. Quick release windscreen. Tank mounted instruments. You know what? It looks stunning too. But you already knew that.

ROCKET III TOURING



SPECIFICATIONS - ROCKET III TOURING

ENGINE AND TRANSMISSION	
Type	Liquid-cooled, DOHC, in-line 3-cylinder
Capacity	2294cc
Bore/Stroke	101.6 x 94.3mm
Fuel System	Multipoint sequential electronic fuel injection with twin butterflies and progressive linkage on primary butterflies
Exhaust	Stainless steel 3 into 1 into 2, large volume catalysts in front of chrome-plated silencers
Final Drive	Shaft
Clutch	Wet, multi-plate
Gearbox	5-speed constant mesh
Oil Capacity	5.9 litres (1.6 US gals)

CHASSIS, RUNNING GEAR AND DISPLAYS		
Frame		Tubular steel, twin spine
Swingarm		Twin-sided, steel (houses drive shaft)
Wheels	Front	Cast aluminium alloy 25-spoke 16 x 3.5in
	Rear	Cast aluminium alloy 25-spoke 16 x 5.0in
Tyres	Front	150/80 R16
	Rear	180/70 R16
Suspension	Front	Kayaba 43mm forks. 120mm travel fully shrouded uppers
	Rear	Kayaba chromed spring twin shocks with 5 position adjustable preload, 105mm rear wheel travel
Brakes	Front	Twin 320mm floating discs, Nissin 4-piston fixed calipers
	Rear	Single 316mm fixed disc, Brembo 2-piston floating caliper
Instrument Display/Functions		Analogue speedometer featuring analogue fuel gauge, scroll button on handlebars, LCD trip computer and clock

DIMENSIONS AND CAPACITIES	
Length	2603mm (102.4in)
Width (handlebars)	995mm (39.1in)
Height without mirrors	1182mm (46.5in)
Seat Height	730mm (28.7in)
Wheelbase	1705mm (67.1in)
Rake/Trail	32°/184mm
Fuel Tank Capacity	22.3 litres (5.9 US gals)
Wet Weight (ready to ride)	395kg (869lbs)

PERFORMANCE	
(Measured at crankshaft to 95/1/EC)	
Maximum Power	106PS / 105bhp / 78kW @ 6000rpm
Maximum Torque	203Nm / 150ft.lbs @ 2500rpm



ECLIPSE AND AZURE BLUE



JET BLACK



JET BLACK AND NEW ENGLAND WHITE

2 UNLIMITED
YEAR MILEAGE
WARRANTY

INCLUDED AS STANDARD

Triumph's most complete, wide-ranging collection of clothing. Ever. Available from authorised Triumph dealers. Clothing that's appealing to riders and non-riders alike. It looks the business. And it delivers the protection when it's needed. Looking good and feeling comfortable. Triumph clothing fits your lifestyle as well as it fits you. That's because we only use high quality leather and materials. It's high quality right down to the last stitch, button and zip.

TRIUMPH CLOTHING

Check out the full scope of our clothing ranges from the 'Triumph, Engineered with Alpinestars®' collection, Brando range, the 'Rider Essentials' collection, for men and women to the new McQueen Special Edition Jacket – our latest edition in the series of garments dedicated to the Triumph Legend. You can see them at triumphmotorcycles.com









Black as it comes.



Is Silver more you?



Or is Blue your thing?



Let's add some chrome.



No flies on you.



Just stick it on the rack.



Less is more... and louder.



Lean back and enjoy.



Just you, the bike and the road.



OK, let's go tour.



You're in Blue.

CREATE[®] MY TRIUMPH

triumphmotorcycles.com

Have it your way. Personalise your Triumph by going to Create My Triumph online or at your local dealer. This industry-leading configurator allows you to choose any Triumph, in any production colour, and see it transformed as you accessorise it as much or as little as you want.

From factory colour coded fly screens to hand polished chrome wheels, the complete range of Genuine Triumph Accessories is available for you to add effortlessly with the click of a mouse.

Once created, the Triumph of your dreams can be saved as a desktop wallpaper. You can also email the image and listed accessories to your friends.

To create your Triumph, visit Create My Triumph at www.triumphmotorcycles.com

OUR WORK EXTENDS FAR BEYOND THE FACTORY GATES.

We're proud of the bikes we build. We're proud of the materials we use and the people who turn our ideas into reality.

It's simple. If it doesn't meet our exacting standards we won't put our name to it. We test every component in every condition. Every single part and accessory goes through a rigorous assessment programme to simulate the very worst you can throw at it, and then some more. Hot or cold, rain or shine, one-up or two, we go to the limit to give you the best.

Our confidence provides you with a 12 month unlimited mileage warranty on replacement parts. Our parts service is faster and more efficient than any other – we even supply parts for Triumphs dating back to 1991. If you want the best for your bike, you want Triumph Genuine Parts.

Alongside the knowledge that we give you a **two-year unlimited mileage warranty** on your new Triumph you know that with us you are getting more than just a motorcycle.

GO YOUR OWN WAY



The photography within this brochure shows Triumph motorcycles being used by expert professional riders in protective gear under professionally controlled, closed course conditions. Triumph does not endorse or encourage stunts, tricks or any form of irresponsible riding. At Triumph, we want every ride to be safe and enjoyable. Always ride safely, defensively and within the limits of the law. Always ride appropriately for road conditions. Always ride within your ability. Take a riding skills course. Always wear an approved helmet, eye protection and appropriate protective clothing. Always insist that all passengers do the same. Never ride whilst under the influence of alcohol or drugs. Study your owners' manual and inspect your Triumph motorcycle before riding. Data given to UK market specification. "Wet Weight" means the weight of the motorcycle ready to ride, with a full fuel tank. Power and Torque are at the crankshaft, to 95/1/EC. Seat heights are measured without a rider seated on the bike. Silencers: Unless otherwise stated, Triumph accessory mufflers do not conform to on-road noise or emissions standards in countries where such standards apply. Use on-road may therefore violate the law. These products are designed for closed circuit competition use only. Triumph accessory mufflers will require a specific tune download, which is available from your authorised Triumph dealer. Specification may vary by market. Some accessories are prohibited by local law. As a motorcycle owner/rider, it is your responsibility to know of and comply with all local laws. If you have any doubt, contact your local authorities. All details correct at time of going to press. Triumph Motorcycles Limited reserve the right to make changes without prior notice. Please consult your dealer for model and colour availability. © 2009 Triumph Motorcycles Limited. All rights reserved. Alpinestars® is a registered trademark of Alpinestars S.p.A.

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TRIUMPH

GO YOUR OWN WAY