

THREE MILES OF TRIUMPH!

This remarkable photograph portrays better than any words the tremendous enthusiasm which Triumph products inspire today. It was taken in Belgium during the 1969 Brussels Rally of the Triumph owners of three nations—Britain, Belgium and Austria. Something like 30,000 machine miles were covered in just over 24 hours by those taking part, a striking testimony to Triumph quality and reliability, for the machines were of all types and ages. To be a Triumph owner is to be a Triumph enthusiast because the Triumph is designed with outstanding engineering skill to give lasting satisfaction and to provide motorcycling at its thrilling best.

TRIUMPH

THE BEST MOTORCYCLE IN THE WORLD

TROPHY

650 cc

Patent Nos. 27390, 27391, 28224

A sporting motorcycle of outstanding merit, the Trophy has a formidable record of success in all parts of the world and particularly in U.S.A., where the Jack Pine Enduro, Catalina Grand Prix, Big Bear Run (four years in succession) and most other American classics have been dominated by this model. Where the going is toughest, the Trophy is at its best!

"There's nothing else out there for lighting in case of the motorist's trouble."



(Shown) Three styles of fuel tanks, with American style, as shown on the Triumph Trophy.

Bonneville 120

650 cc

Patent Nos. 27390, 27391, 28224

"The Bonneville 120 is named after the Salt Lake of Utah, scene of many 'Chicago' type speed achievements."



The Triumph Bonneville 120 offers the highest performance available today from a standard production motorcycle. It is intended primarily for the really knowledgeable enthusiast who can appreciate and use the power provided. Although its performance is quite exceptional it is tractable and quiet in the best Triumph tradition.

Full technical specifications will be found on page 11.



Twenty one 350 cc



**THREE HIGH
WITH EVERY**

The Triumph Twenty-one is a lively, quiet and refined 350 c.c. twin with a completely modern specification, which includes an aluminium cylinder head, unit construction 4-speed gearbox and rear enclosure.

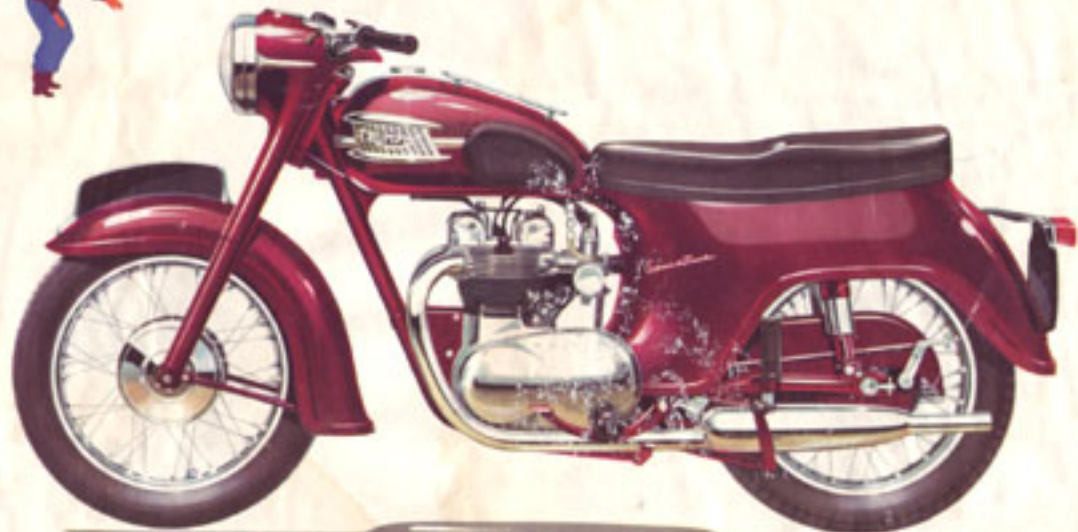
**PERFORMANCE TWINS
MODERN REFINEMENT**

SPEED TWIN 500 cc

The new Speed Twin is a light, fast 500 which is rapidly achieving the popularity of its predecessor—the first of all modern vertical twins. Every detail of the specification reflects the modern trend, led by Triumph, to refinement, silence and stylish appearance backed by exciting performance and first-class handling.



"The Speed Twin has always been my favourite and I like the new one."



Full technical specifications will be found on page 14.



Bearing a world-famous name, the Tiger 100 is a completely new model with a basic specification similar to the Speed Twin. The engine, however, has high compression pistons, special camshafts and other features and develops 36 B.H.P., which gives this light and easily handled model a quite out of the ordinary performance.

TIGER 100 500 cc



"This is something being made in the best of British style."



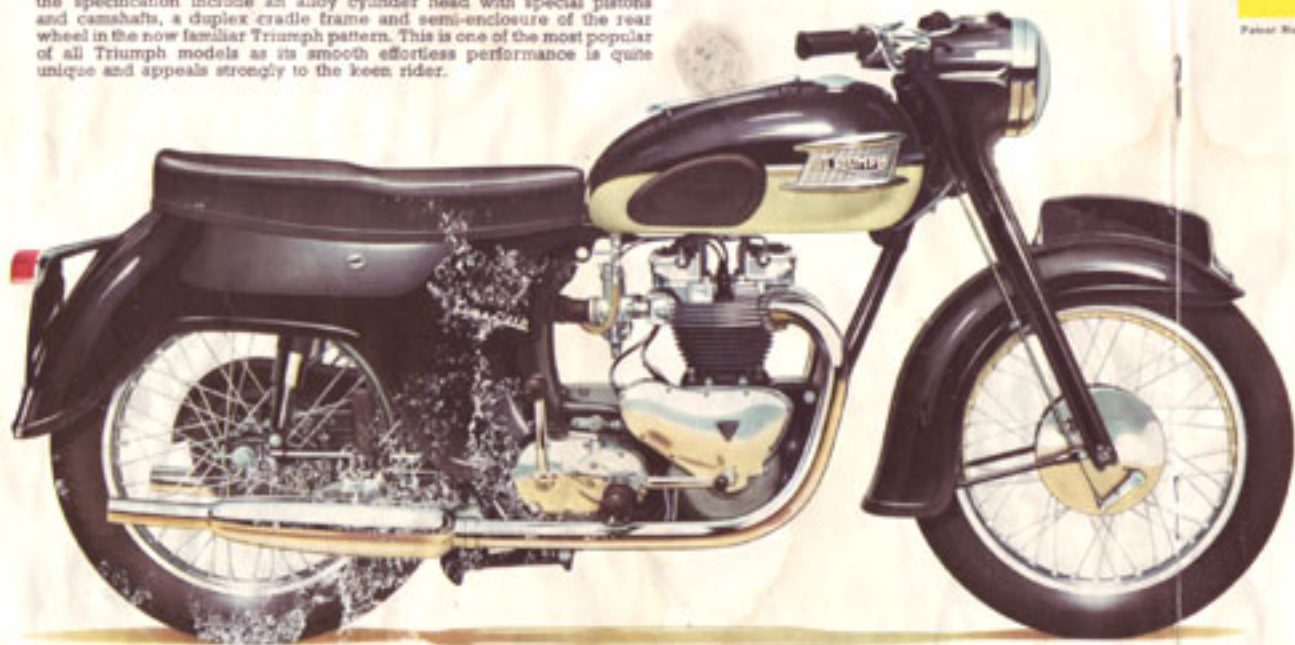
Full technical specifications will be found on page 14.

TIGER 110

650 cc

Patent Nos. 47090, 47091, 48029

The most exciting of all road-going motorcycles, the Tiger 110 offers performance plus, with first-class roadholding and braking. Features of the specification include an alloy cylinder head with special pistons and camshafts, a duplex cradle frame and semi-enclosure of the rear wheel in the now familiar Triumph pattern. This is one of the most popular of all Triumph models as its smooth effortless performance is quite unique and appeals strongly to the keen rider.



Full technical specifications will be found on page 11.



650 cc

Patent Nos. 47090, 47091, 48004



"This new Thunderbird looks a winner to me."



"There is nothing more like a Tiger 110, really, and it's the only one."



A firm favourite with the hard-riding solo or sidecar man, the Thunderbird in its new form will appeal even more strongly. A duplex frame, rear enclosure and many other refinements add to the attraction of this handsome mount. Its power unit is unequalled for smooth, effortless performance and great stamina.

On state occasions big or small there is usually a Triumph in parade, for Triumph is the world's most popular motor cycle. The photograph shows a Triumph escort for President Eisenhower and Sir Winston in London on the occasion of the Queen's Silver Jubilee's visit to Great Britain in 1955.



... the new Thunder (Thunderbird) costs as previously at \$2 to \$3 or 2 to 3 in its own right, including tax and license. ... The Motor Cycle, 12.10.55

PERFORMANCE TWINS MODERN REFINEMENT

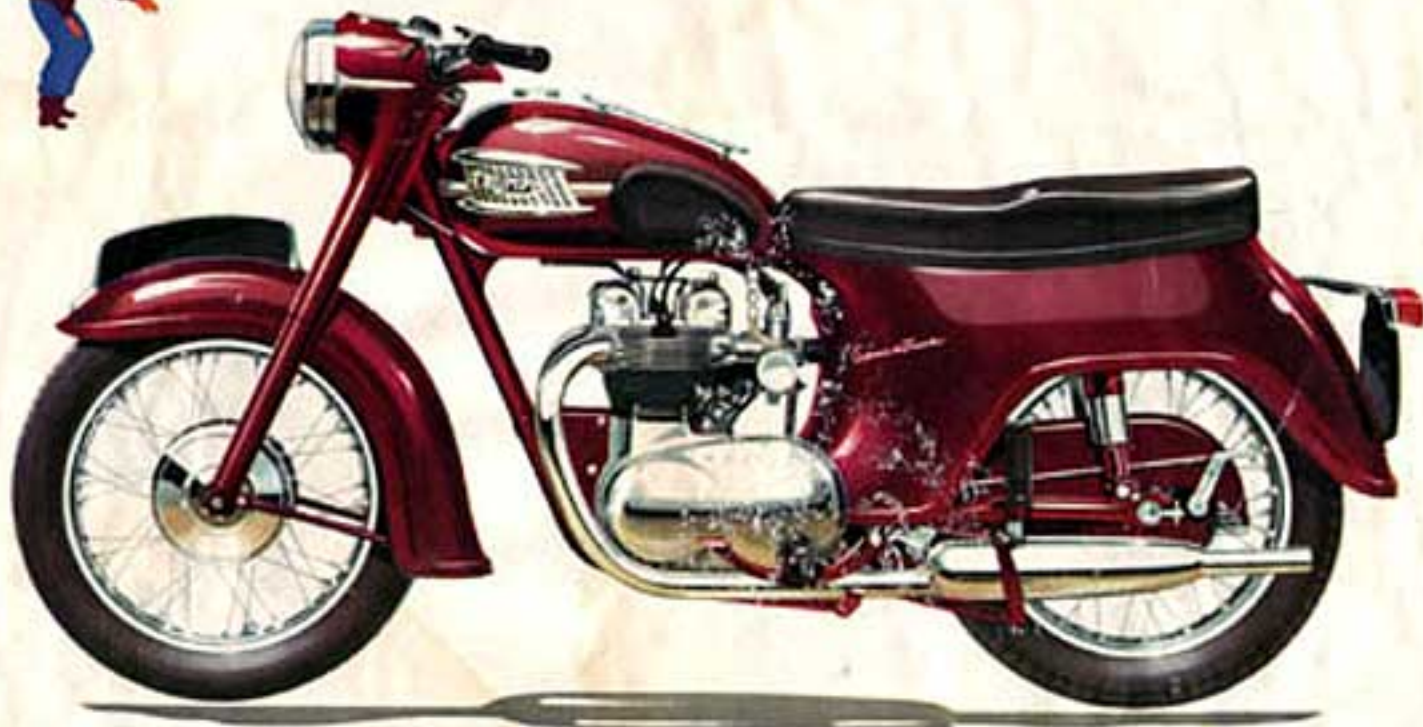
SPEED TWIN

500 cc

The new Speed Twin is a light, fast 500 which is rapidly achieving the popularity of its predecessor—the first of all modern vertical twins. Every detail of the specification reflects the modern trend, led by Triumph, to refinement, silence and stylish appearance backed by exciting performance and first-class handling.



"The Speed Twin has always been the standard and I like the new one."

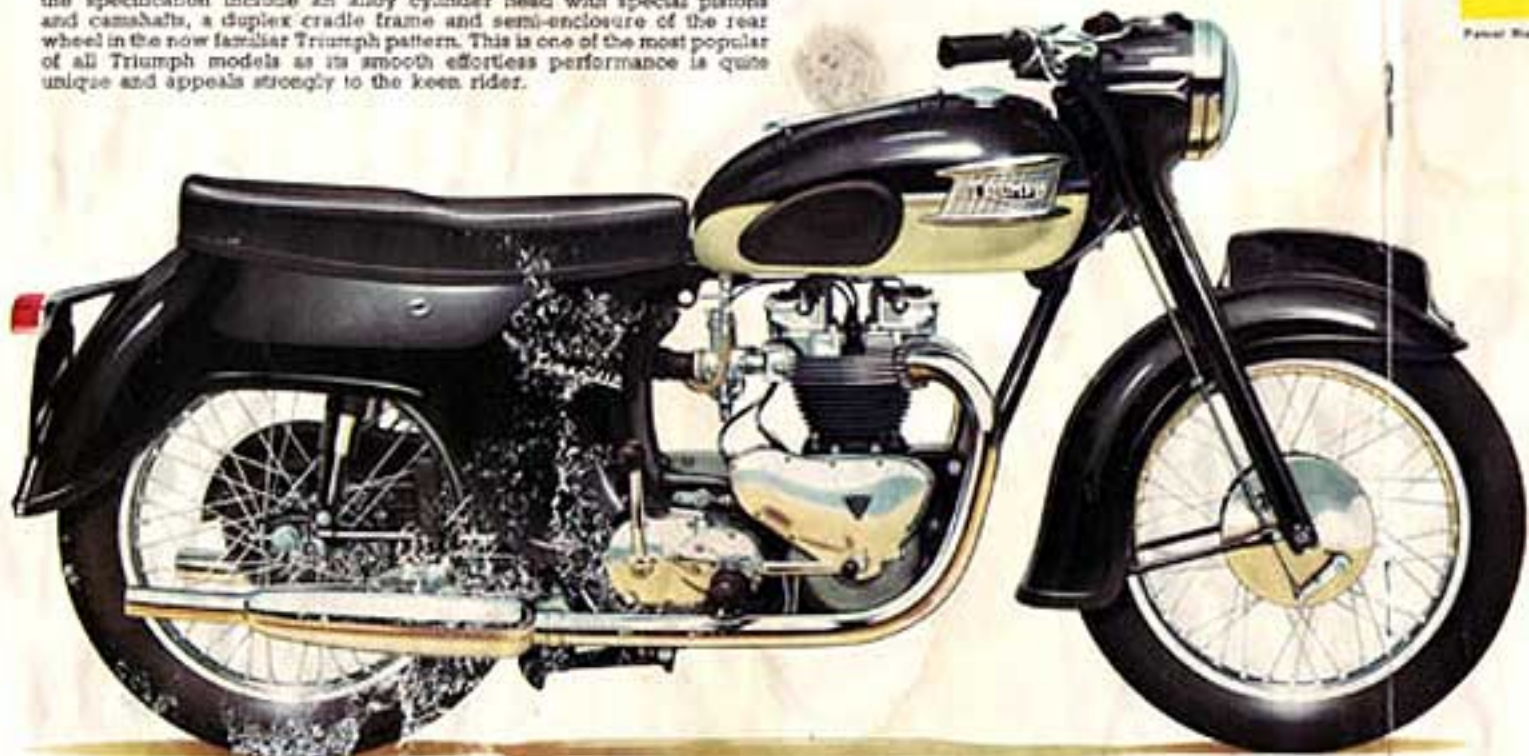


TIGER 110

650 cc

Patent Nos. 42186, 42187, 42188

The most exciting of all road-going motorcycles, the Tiger 110 offers performance plus, with first-class roadholding and braking. Features of the specification include an alloy cylinder head with special pistons and camshafts, a duplex cradle frame and semi-enclosure of the rear wheel in the now familiar Triumph pattern. This is one of the most popular of all Triumph models as its smooth effortless performance is quite unique and appeals strongly to the keen rider.





Thunderbird

650 cc

Patent Nos. 47080, 47081, 48204

"This one looks
sure like a winner
to me."



"There is nothing
quite like a 2112 cc
one, even if you
don't own one."
1937-41



A firm favourite with the hard-riding solo or sidecar man, the Thunderbird in its new form will appeal even more strongly. A duplex frame, rear enclosure and many other refinements add to the attraction of this handsome mount. Its power unit is unequalled for smooth, effortless performance and great stamina.

On state occasions big or small there is usually a Triumph in parade, for Triumph is the world's most popular motor cycle. The photograph shows a Triumph escort the President Chamberlain and Mr. Churchill in London on the occasion of the Queen Mary President's visit to Great Britain in 1935.



"... the new Thunder (Thunderbird) motor is available at 80 to 85 mph
at 4000 rpm, reaching 100 mph in 12.5 sec."
"The Motor Cycle", 12.11.37