





The rise of Triumph since production started in 1990 has been phenomenal, with annual production now approaching 15,000 bikes, but it shouldn't be a surprise. There has always been a deep understanding of the needs of the customers, backed up by a policy of constantly listening to what they have to say and responding immediately. Reliability, flexibility of purpose, a high quality finish and engines with a wide spread of torque have consistently been at the top of the list of desires, and just as important the bikes have been fun and satisfying to ride.

This has been made possible through creative engineering blended with state of the art manufacturing techniques,





overseen by a modern management system designed to respond rapidly and decisively.

The company has concentrated on mature but technologically up-to-date motorcycles imbued with quality and individuality, establishing a solid reputation for Triumph in a short space of time.

That stage is now complete – the time has now come for a dramatic launch into a new era.

Two bikes were needed for Triumph to take on the very best in the motorcycle industry and lead the way in technology, performance and style.

The first was a new supersports machine, which faced the toughest design brief Triumph's engineers have ever had to meet. It had to be purposeful and above all else stylish. The engine had to have class-leading performance and power yet retain the wide spread of torque essential for easy rideability. The handling and braking should at the very least be a match for the opposition in a class where the standards are right at the forefront of motorcycle technology.



And at the same time the bike had to weigh less than 200 kg (436lb) to be truly competitive.

Those objectives have now been achieved. The bike is the all-new Daytona T595, ready to carry the Triumph banner into a bold new future.

And it's not alone. Its partner is a bike which combines the same new technology with a style to grab the imagination by the scruff of the neck – aggressive, brutal, muscular and utterly unmistakeable.

The wild new T509 Speed Triple.

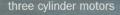
Both bikes feature a unique new aluminium frame, compact single-sided aluminium swingarm, three-

spoke Brembo wheels and









with the most advanced fuel injection systems in motorcycling which will take the

Triumph name to a whole new set of riders.

And as more than 40% of Triumph parts are manufactured on site at the Hinckley factory, the established qualities of reliability and consistency are as much a guarantee on the T595 and T509 as on every other model in the range.

This isn't the culmination of Triumph's success, it's just the beginning...



Daytona 15595

P38 YTH TRIUMPH

Items featured may be Triumph accessories. Please consult your dealer.

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TRITUINIPE

Strontium Yellow



The all-new T595 Daytona signals the dawn of a new era in Triumph's history – technology, looks and performance at the cutting edge of motorcycle design.

The 955cc fuel-injected three cylinder motor is explosively fast, howling up to 10,700rpm and generating a staggering 130PS (128hp) on the way.

Yet it's mild and predictable when you're taking it easy.

The engine serves another purpose too, adding its own stiffness to that of the lightweight, aluminium trellis frame. The combination of this rigidity and the top quality, fully adjustable suspension has produced the most accurate, responsive handling of any Triumph yet, helped by the overall weight of just 198kg (436lbs).



The T595 Daytona doesn't just meet modern supersports standards, it moves them on.

Sensational acceleration, exhilarating handling, intoxicating looks.

The bodywork is functional, of course – scything a path through the air to protect the rider, but it's also a masterpiece of style. Mouth-wateringly beautiful, elegantly British, and so well balanced you have to look again and again to take it all in.

The blend of technology and exquisite looks even extends to the paint, with an ultra-gloss shine and shimmering multi-tone colour that finish the Daytona to perfection.

T595 Daytona – fast forward to the future





T509 SPEED ENDLE

The beauty of the beast.

Simply stunning. The dramatic new Speed Triple is the most radically styled Triumph ever built.

The jaw-dropping looks spell attitude – mean, pared to the bone and ready to go. It's a no holds barred style that takes the café-racer image by the scruff of the neck and drags it kicking into the nineties.

Nothing is held back, not the looks, not the engineering.



The single-sided swinging arm is state of the art – rigid, uncluttered and, like the fat 45mm forks at the front, controlled by fully adjustable, high quality suspension.

All in a package that weighs just 196kg (432lbs).

For those who like their bikes bared for action.

The new Speed Triple – naked aggression.



The three cylinder power unit is a thoroughly revised version of Triumph's proven 900cc triple, but lighter, more powerful and stronger than ever.

A new fuel injection system ensures the response is even more electric than before, and helps boost power to a full 108PS (107hp). And the unique optional winddeflector accessory helps you exploit it to the full.

The chassis pushes the boundaries of technology even further.

The oval-section aluminium tubular frame breaks new ground with its combination of stiffness, light weight and sheer good looks.









Jet Black



TRUMPH®



TRIUMPH



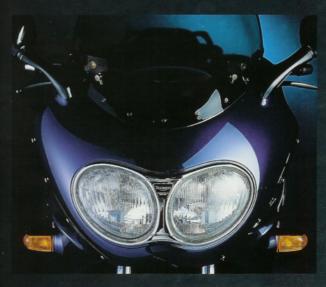
Trophy

The best of both worlds

The demands of touring are clear. Accessible power, unsurpassed comfort and full weather protection.

The demands of sports riding are just as clear. Enthralling performance, precision handling and powerful brakes.

The Trophy has all of this, and more. The reliability is proven, no matter how far you go or what the conditions. The style is sleek, good-looking and distinctive while the quality of build ensures it will stay that way for years to come.

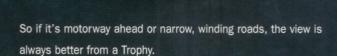


The Trophy offers you choice as well, with two engines just perfect for the job.

The acclaimed 900 three is one of motorcycling's most evocative motors, matching power with character as only a triple can.

The 1200 four has the torque, response and smoothness to shrink the toughest journey.

And the options don't stop there. Right down to heated handlebar grips, there's everything you need to tailor your Trophy to your individual taste.



The choice is yours.



Items featured may be Triumph accessories. Please consult your dealer.



Pacific Blue



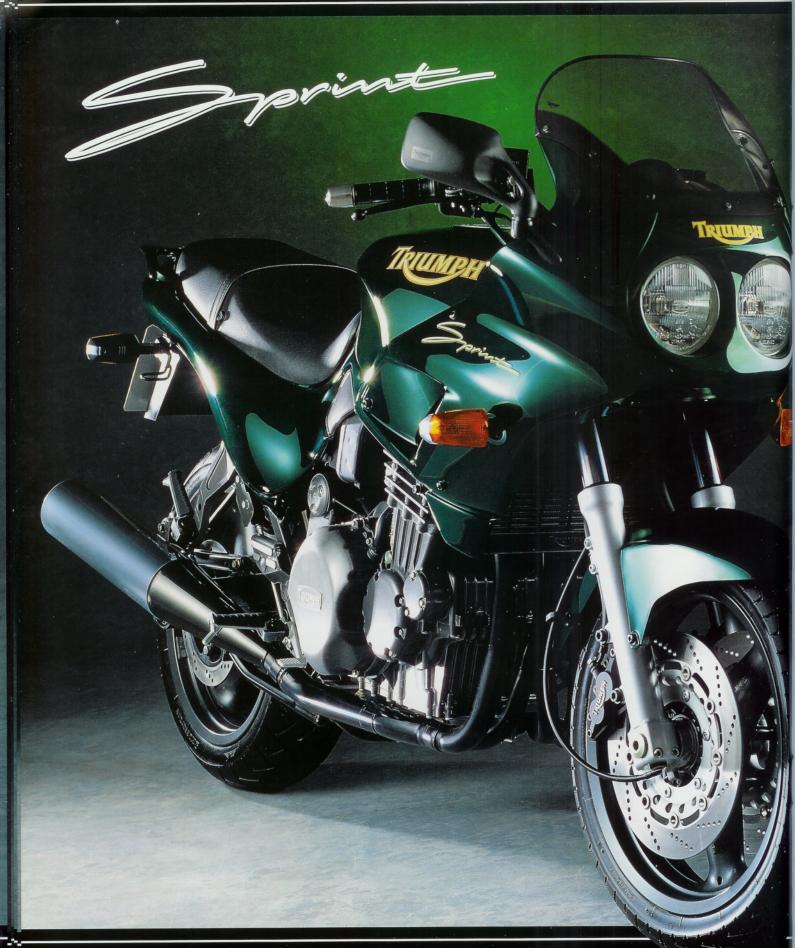
Merlot Red



British Racing Green



TRIUMPH®



TRIUMPH

British Racing Green

TRIUMPH

Candy Apple Red



Nightshade

Performance in every sphere.

The Sprint is the enthusiast's machine – ready for wherever your mood will take you. When there are miles to put behind it, the Sprint's fully equipped to deliver with its controlled suspension, comfortable seat and the protection of its curvaceous half-fairing.

When your adrenalin is flowing, the Sprint will reward you with the precision of its handling, the braking power of its four-piston calipers and the addictive thrust of its eager 98PS (97hp) three cylinder





When all you need to do is get to work on time the Sprint is waiting – reliably Triumph, easy to ride and the ideal companion in the demanding urban environment.

A range of dedicated touring luggage helps you broaden the Sprint's potential even further, yet maintain the style that sets it apart.

With its capacious 5.5 gallon (25 litre) tank, enduring finish, digital clock and adjustable rear suspension, this is the motorcyclist's motorcycle.

Giving you the very best in all-round ability.





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TRIDENT

Going from strength to strength.

The Trident introduced Triumph's acclaimed liquid-cooled three cylinder engine to the world, and it was hailed as a motorcycling great the moment it arrived.

Since then, time and Triumph's enhancements have simply served to underline the excellence of the bike.

The power, response and willingness would be enough for most but, allied to that stirring, dynamic exhaust note they make the Trident truly irresistible.



And the riding position lets you make the most of it – upright enough for comfort and control in town or country, forward enough to press on and enjoy the agile handling.

The 750 Trident offers an easy entry to the pleasures of Triumph ownership but misses out on none of the qualities that have fuelled the company's success. The enviable durability of the finish, the dependability of the engineering and the individuality that says you know your motorcycles.

The 900 has even more power and details that make it a machine to cherish.



Adjustable rear suspension, two-tone paint and hand-painted gold coachlines that mark it out as a machine that's not merely built, it's crafted.

Trident - tough on the street, easy to own.









Quicksilver & Cobalt Blue



Jet Black & Ruby Red





British Racing Green & Cream



THUNDERBIRD

A bridge across time.

Say the name – Thunderbird – and the emotions of a golden era are brought to life.

See the bike, and the classic style confirms that this is the machine to evoke the history that Triumph is so proud of.

Take a ride, and enjoy the brilliance of Triumph's 1990's engineering.

Only the Thunderbird strikes such a balance between the image of a time gone by and the advanced technology a modern rider expects.







The gleaming chrome, the polished aluminium and the new deep, rich paint will catch your eye.

The dynamic 70PS (69hp) three cylinder engine – tuned for more low rev torque than any other Triumph triple engine – will win your heart.

The chassis makes no concessions to the past. Handling is secure and precise, the powerful disc brakes provide the feedback to slow you down with total confidence and the suspension is designed for the speeds and surfaces of every modern road. The Thunderbird has got it right — that's why it has been Triumph's best seller.

But with the ever-growing range of extras including leather panniers as classic as the bike, it will still be rare to see another like yours.

Thunderbird – a machine you want to make your own.









Imperial Green & Silver



Jet Black & Silver





British Racing Green & Cream



Jet Black



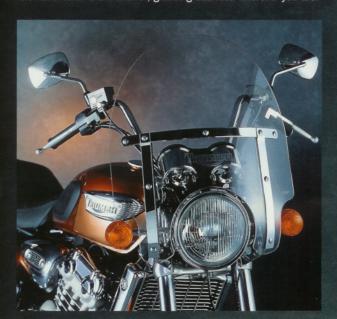
Adventurer

Fly in the face of convention.

You're a motorcyclist, so you've already said you're discerning about the way you travel.

But some need more than this, to stand out even in a crowd of like-minded souls.

The Adventurer is the answer, grabbing attention wherever you are.



The influence from across the Atlantic is obvious. The relaxed and easy riding position, the expanse of chrome and lovingly polished aluminium, the kicked-up ducktail rear mudguard all say custom cruiser.

There are plenty of custom cruisers, but none with the unique Triumph touches that single out the Adventurer as special and



The tank pads for your knees, the megaphone exhausts, the evocative colour schemes and, of course, the famous badge on the tank are all classic cues from the past.

But the solid engineering, the clarity of design and the quality finish are very much hallmarks of Triumph today. And above all, the punchy 900cc motor in the three cylinder configuration that Triumph has made its own.

The wide selection of Triumph accessories mean you can make an already original bike genuinely unique, with extras from a range of seats and backrests to the practicality and style of tailored leather panniers.

Don't blend in with the crowd, create one.



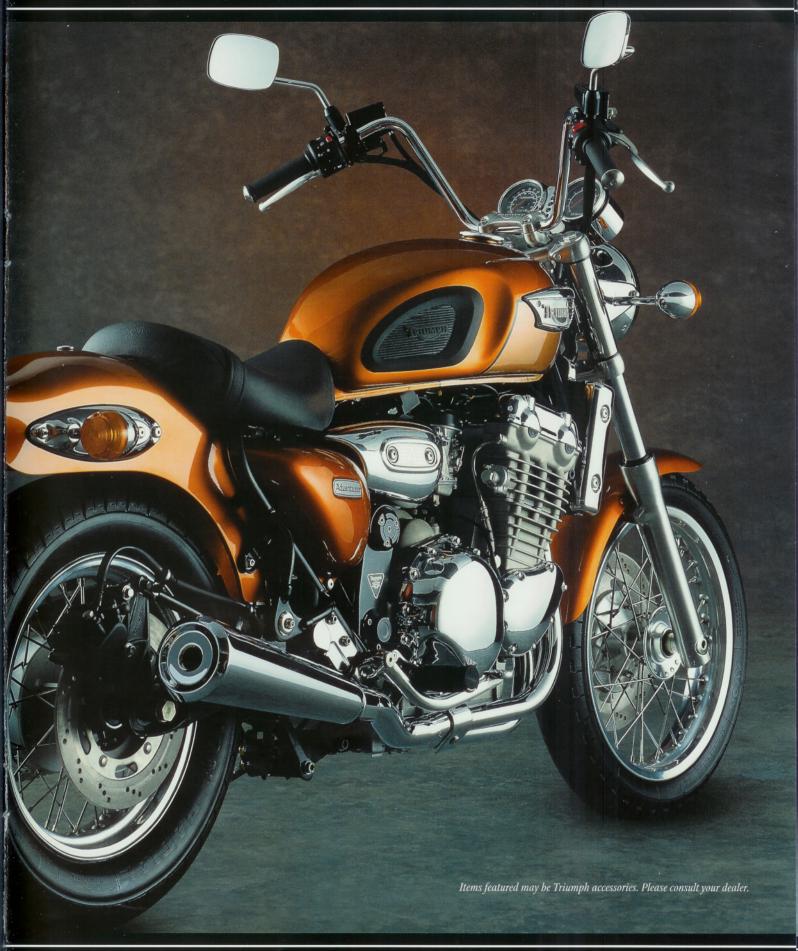






Turquoise & Silver





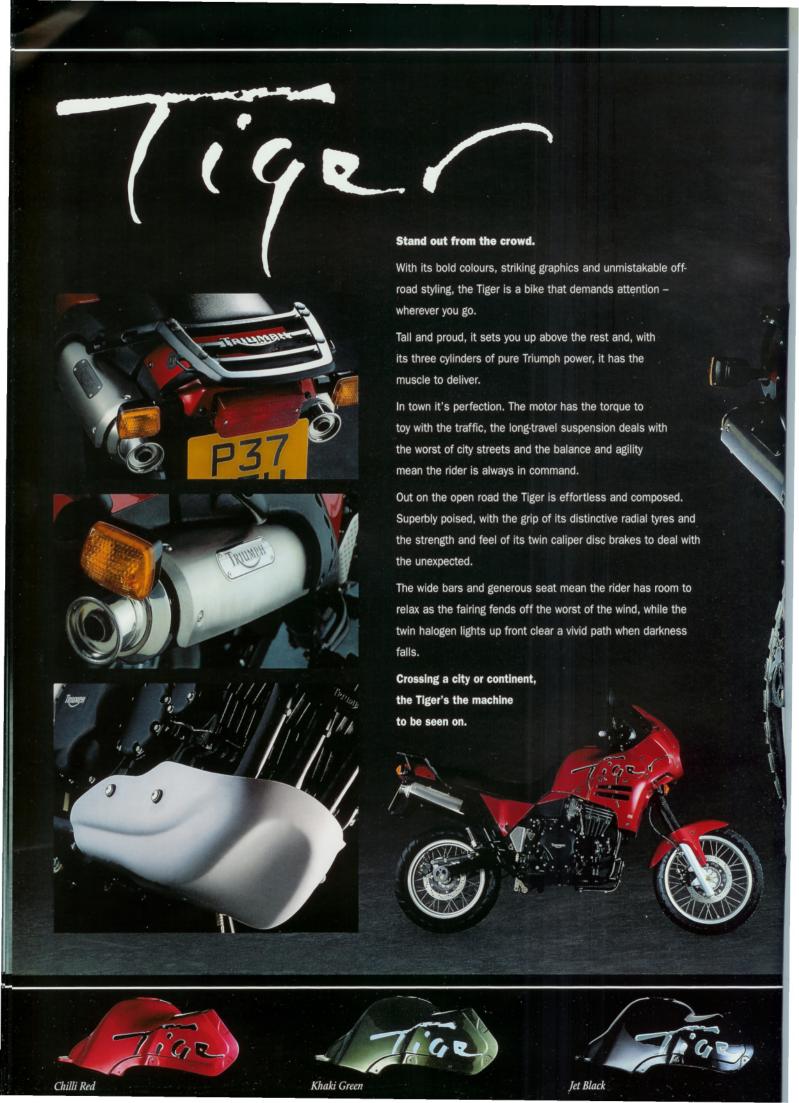






Violet & Ivory

TRUMPH®

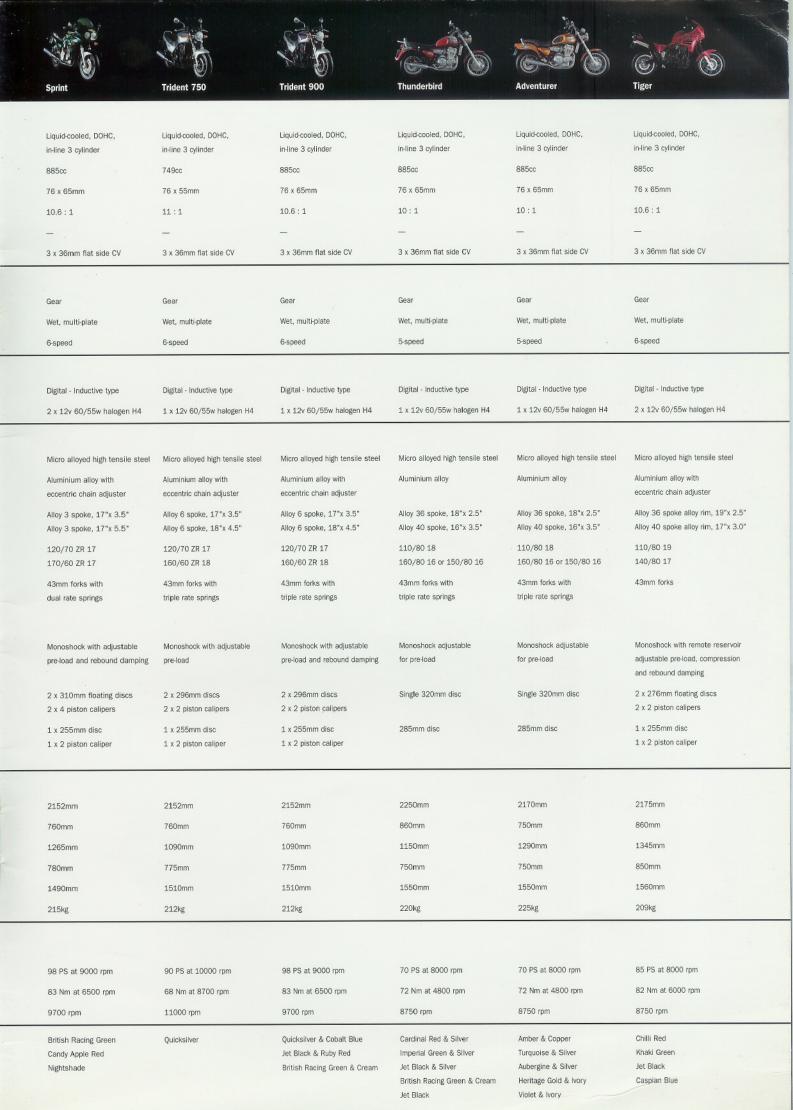






TRIUMPH®

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	Model		Daytona T595	T509 Speed Triple	Daytona 1200	Trophy 900	Trophy 1200
	Engine						
	Туре		Liquid-cooled, DOHC, in-line 3 cylinder	Liquid-cooled, DOHC, in-line 3 cylinder	Liquid-cooled, DOHC, in-line 4 cylinder	Liquid-cooled, DOHC, in-line 3 cylinder	Liquid-cooled, DOHC, in-line 4 cylinder
	Capacity		955cc	885cc	1180cc	885cc	1180cc
	Bore/Stroke		79 x 65mm	76 x 65mm	76 x 65mm	76 x 65mm	76 x 65mm
	Compression Ratio		11.2:1	11.0:1	12:1	10.6 : 1	10.6:1
	Throttle Body		41mm diameter	41mm diameter	_	-	-
	Carburettors		_	-	4 x 36mm flat side CV	3 x 36mm flat side CV	4 x 36mm flat side CV
MILL	Transmission					**************************************	
	Primary Drive		Gear	Gear	Gear	Gear	Gear
	Clutch		Wet, multi-plate	Wet, multi-plate	Wet, multi-plate	Wet, multi-plate	Wet, multi-plate
	Gearbox		6-speed	6-speed	6-speed	6-speed	6-speed
500	Electrics						
	Ignition		Digital - Inductive type	Digital - Inductive type	Digital - Inductive type	Digital - Inductive type	Digital - Inductive type
	Headlight		2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4	2 x 12v 60/55w halogen H4
Billi	Cycle Parts						
	Frame		Aluminium alloy	Aluminium alloy	Micro alloyed high tensile steel	Micro alloyed high tensile steel	Micro alloyed high tensile steel
	Swinging Arm		Aluminium alloy, single sided with eccentric chain adjuster	Aluminium alloy, single sided with eccentric chain adjuster	Aluminium alloy with eccentric chain adjuster	Aluminium alloy with eccentric chain adjuster	Aluminium alloy with eccentric chain adjuster
	Wheels	Front Rear	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 6.0"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 6.0"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 5.5"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 5.5"	Alloy 3 spoke, 17"x 3.5" Alloy 3 spoke, 17"x 5.5"
	Tyres	Front	120/70 ZR 17	120/70 ZR 17	120/70 ZR 17	120/70 ZR 17	120/70 ZR 17
		Rear	190/50 ZR 17	190/50 ZR 17	180/55 ZR 17	170/60 ZR 17	170/60 ZR 17
	Suspension	Front	45mm forks with dual rate springs adjustable for compression, rebound damping and spring pre-load	45mm forks with dual rate springs adjustable for compression, rebound damping and spring pre-load	43mm forks with triple rate springs adjustable for compression, rebound damping and spring pre-load	43mm forks with dual rate springs	43mm forks with dual rate springs
		Rear	Monoshock with adjustable pre-load, rebound damping and compression damping	Monoshock with adjustable pre-load, rebound damping and compression damping	Monoshock with adjustable pre-load and rebound damping	Monoshock with adjustable pre-load, and rebound damping	Monoshock with adjustable pre-load, and rebound damping
	Brakes	Front	2 x 320mm floating discs 2 x 4 piston calipers	2 x 320mm floating discs 2 x 4 piston calipers	2 x 310mm floating discs 2 x 4 piston calipers	2 x 310mm floating discs 2 x 4 piston calipers	2 x 310mm floating discs 2 x 4 piston calipers
		Rear	1 x 220mm disc 1 x 2 piston caliper	1 x 220mm disc 1 x 2 piston caliper	1 x 255mm disc 1 x 2 piston caliper with frame mounted torque arm	1 x 255mm disc 1 x 2 piston caliper with frame mounted torque arm	1 x 255mm disc 1 x 2 piston caliper with frame mounted torque arm
	Dimensions						
	Length		2115mm	2115mm	2152mm	2152mm	2152mm
	Width		720mm	720mm	690mm	790mm	790mm
	Height		1170mm	1230mm	1185mm	1350mm	1350mm
	Seat Height		800mm	800mm	790mm	790mm	790mm
	Wheelbase		1440mm	1437mm	1490mm	1490mm	1490mm
	Weight (Dry)		198kg	196kg	225kg	220kg	235kg
	Performance Measured to DIN 70020						
	Maximum Power		130 PS at 10200 rpm	108 PS at 9100 rpm	147 PS at 9500 rpm	98 PS at 9000 rpm	108 PS at 9000 rpm
•	Maximum Torque		100 Nm at 8500 rpm	85 Nm at 7500 rpm	115 Nm at 8000 rpm	83 Nm at 6500 rpm	104 Nm at 5000 rpm
	Maximum Revs		10700 rpm	9700 rpm	9700 rpm	9700 rpm	9700 rpm
	Colours		Strontium Yellow Jet Black	Lucifer Orange Jet Black	Jet Black	Pacific Blue Merlot Red British Racing Green	Pacific Blue Merlot Red British Racing Green



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At Triumph we want every ride to be safe and enjoyable. Be sure to ride safely, defensively and within the limits of the law and your abilities. Take a riding skills course. Always wear an approved helmet, eye protection and appropriate protective clothing and insist that any passenger does the same. Never ride while under the influence of alcohol or drugs. Study your owner's manual and always inspect your Triumph before riding.